

# RUBELS'

## ANNUAL JULY CLEARANCE SALE

Beginning Saturday July 1st and Continuing Through the Month of July.

Knowing the real value of Merchandise by actual experience, we wish to state that what we offer on this sale is nothing but first class dependable Merchandise, guaranteed to be of regular "Rubel" quality, and the best that money can buy. The name "Rubel" has stood for square dealing for the past 49 years. We do not buy special merchandise for our sales, but place great reductions on our regular stock. Cotton and wool are advancing daily, so avail yourself of this opportunity of purchasing your needs at great savings. We buy nothing from "Jobbers", but direct from the mills, enabling us at all times to sell for less.

REMEMBER SALE BEGINS SATURDAY, JULY 1st.

### Silk Piece Goods

\$3.75 Canton Crepe, special.....	<b>\$2.59</b>
\$3.50 Baronette Satin, special.....	<b>2.69</b>
\$3.00 Crepe Faille, special on sale	<b>2.39</b>
\$2.50 Best Taffeta, special on sale	<b>1.79</b>
\$2.00 Best Taffeta, special on sale	<b>1.59</b>
\$1.75 Best Taffeta, special on sale	<b>1.49</b>
\$1.75 Crepe De Chine, during sale	<b>1.39</b>
\$1.35 Pongee Silk, on sale.....	<b>98c</b>
\$1.75 Georgette Crepe, special.....	<b>\$1.39</b>
\$3.50 Radium Silk, on sale.....	<b>2.49</b>
\$2.00 Satins, all colors.....	<b>1.69</b>
\$1.75 Satins, all colors.....	<b>1.49</b>
\$1.50 Silk Shirtings.....	<b>89c</b>

### Staples

12c yd. wide heavy brown domestic	<b>8c</b>
20c yard wide bleached domestic...	<b>15c</b>
17 1/2 yard wide bleached domestic	<b>13 1/2c</b>
50c quality 32 in. imp. gingham...	<b>37 1/2c</b>
Big line Gingham 10 to 20 yard lengths, special during sale.....	<b>10c</b>
25c quality 32 in. Amoskeag gingham	<b>19c</b>
20c Quality Dress gingham.....	<b>15c</b>
15c Chevjots, extra heavy.....	<b>12c</b>
9-4 Bleached Sheeting, Pepperell.....	<b>43c</b>
9-4 Brown Sheeting, Pepperell.....	<b>45c</b>
35c Feather Ticking, 8 oz. heaviest	<b>27c</b>
10c Cotton Checks.....	<b>8c</b>
15c Straw Tick, best quality.....	<b>11c</b>
20c Yard Wide Percales.....	<b>15c</b>
Lay in a Supply of the above staples as They Are Advancing in Price.	

### Shoe Department

Big Lot Ladies' Oxfords, Red Cross and Julian Kokenge, formerly retailing \$10.00 to \$15.00 per pair, special during this sale **\$1.49**

The chance of a life time. Don't miss it.

Entire line of Ladies' Oxfords, Red Goose, Sweet Sally Lunn & Godmans, during sale at special discount of **20%**

This means entire stock with out any reservations.

Any Man's Walk-Over Oxford in house at special reduction of **20%**

Regular price \$6.50 to \$10.00 per pair.

### Cotton Hosiery

Men's Tan & Black Sox, good quality **10c**

Women's Tan and Black Hose..... **10c**

Men's Gray mix Hose, special..... **10c**

Women's Gray Mix Hose..... **10c**

Miss Nancy women's black hile hose **19c**

Lady Ware, fine hile thread hose..... **29c**

Bear Brand Children's hose, special **19c**

No. 76 Misses and Children's hose.. **10c**

Misses' Hose, finest hile thread, beautiful quality, special at..... **39c**

### Edwin Clapp Oxfords

Entire Line of Edwin Clapp Oxfords in All Leathers..... **\$10.85**

### Men's Clothing

Entire Line Men's Medium Weight All Wool Suits ranging in price, formerly \$35.00 to \$45.00, grouped in three groups and must be sold during this sale.

GROUP NO. 1

Greatest Values Ever Offered..... **\$16.98**

GROUP NO. 2

Greatest Values Ever Offered..... **\$18.98**

GROUP NO. 3

Greatest Values Ever Offered..... **\$20.98**

Buy one of these and put it up for Fall and thereby make a saving of \$10.00 to \$15.00

### Come to Okolona on July 4th

Big Basket Dinner and Barbecue.

Ball Game, Music and a general good time

Everything on the grounds free. No charges for COLD DRINKS

Stores will be open until 11, A. M

We invite you all. Combine business with pleasure and have the time of your life. The glad hand awaits you. If you possibly can, be with us to help celebrate this National Holiday.

If you want to, bring a basket, if not, come with-out one.

### Men's and Boys' Shirts

Big Lot of Men's Shirts, Fine Percales, with collars attached, Special During Sale..... **69c**

Special Lot of Men's Collar Attached White Shirts, During This Sale..... **69c**

Other Reductions on Shirts in Gents Furnishing Department

Men's Fine Straw Hats

Entire Line Men's Fine Straw Hats Reduced one-third during this sale. Every straw Hat in the house, with exception of Panamas, included in this sale.

### Men's and Boys' Work Clothing

75c Men's Blue Cheviot Work Shirts **59c**

\$1.00 Men's Triple Stitch Extra Heavy Blue Cheviot Work Shirts **85c**

\$1.50 Men's Blue Steel Overalls..... **\$1.19**

\$1.50 Men's Blue Steel Jumpers..... **1.19**

\$1.50 Men's PinCheck Work Pants **1.19**

\$1.00 Youths Extra Good Overalls, Blue..... **89c**

85c Boys' Extra Good Overalls, Blue **69c**

### Notions

10c Spool silk, per spool..... **8c**

Coats Cotton, 6 spools for..... **25c**

Needles, 5c paper, per paper..... **4c**

Pins, 160 to the paper, per paper..... **4c**

Snap Fastners, per card..... **4c**

Safety Pins, per card..... **4c**

Talcum Powder, per can..... **8c**

Williams Talcum, per can..... **15c**

All Ivory Toilet Articles Reduced **25%**

Special Reduction of **25%** on Novelty Vanity Boxes.

### Men's Clothing

Any Palm Beach Suit in house..... **\$9.98**

Any Spanish Linen Suit in house..... **9.98**

Any Seer-sucker Suit in house..... **9.98**

Any Priestleys Mohair Suit in house..... **9.98**

Any Palm Beach trousers in house **3.98**

\$21.00 Tropical Worsted Suits..... **17.95**

Big Lot Boys Wash Pants, Special..... **19c**

Entire Line Men's Trousers Discounted **20 per cent**

Entire Line Men's Stetson Hats at special price of..... **\$5.95**

### Men's & Boys' Summer Underwear

\$1.00 Haynes Union Suits for Men..... **89c**

75c Canoe Union Suits for Men..... **65c**

\$1.00 Boys' Union Suits (Catamount) **69c**

\$2.00 Manhattan Union Suits..... **\$1.29**

50c Men's Balbriggan Under Shirts **45c**

50c Men's Balbriggan Drawers..... **45c**

\$1.00 Men's Elastic Seam Pepperal Drawers..... **69c**

### Ladies' Ready To Wear

Great Reduction in Every Department of Our Ready to Wear Showing:

Any Ladies' Suit in House 1/2 former price

Any Dress in House 1/2 former price

Any Coat or Cape in House 1/2 former price

Any Blouse or Waist in House 1/2 former price

One Lot Georgette Waists, \$3.00 and \$4.00 values, during this sale..... **89c**

Any Wash Skirt in the house 1/2 off

Any child's dress in the house, regardless of value, at exactly 1/2 regular price

1 Lot Ladies' Bungalow Aprons, formerly \$1.00, during sale..... **49c**

1 Lot Ladies' Bungalow Aprons formerly \$1.50, during sale..... **69c**

Misses and Children's Middy Blouses **49c** and up

Line of Misses' and Boys' nice wear straw hats, formerly 50c to \$1.00, during sale specially priced **39c, 49c and 59c**

### Summer Dress Fabrics

\$1.00 and 75c Imported Organdies, all colors..... **59c**

50c Organdies, all colors..... **29c**

\$1.00 Imported French Voiles, all colors..... **69c**

50c Solid Color Voiles..... **39c**

\$1.25 French Embroidered Dot Voiles..... **89c**

\$1.50 Plaid Swiss Organdy, special during sale..... **89c**

85c Fancy Voiles..... **59c**

65c Tissue Gingham..... **49c**

40c Dotted Batiste..... **29c**

Special Lot Voiles, formerly 25c to 75c, during sale **21c**

\$1.25 Ratine, Special during sale..... **89c**

85c Plaid Ratines, Special during sale..... **49c**

\$1.00 Pure Dress Linen, during sale..... **69c**

Big Reduction in Special Lines of White Goods.

Please ask to be shown.

Special Bargains in Gingham.

### Silk Hosiery, Ladies'

\$3.50 Van Raalte and Kayser Silk Hose, special..... **\$2.59**

\$3.00 Glove Silk Hosiery, Kayser & Van Raalte **2.39**

\$2.50 Pure Thread Silk Hose, Special during sale **1.98**

\$2.00 Pure Thread Silk Hose, Special during sale **1.49**

\$1.50 Pure Thread Silk Hose, Special during sale **1.19**

\$1.00 Pure Thread Silk Hose, Special during sale **.79**

75c Pure Thread Silk Hose, Special during sale **.59**

Silk Hosiery, Men's

50c Parasilk Hose, Special during sale..... **39c**

\$1.00 Men's Pure Silk Hose, during sale..... **69c**

Complete line of Ladies Purses and Hand Bags at reduction of **25%**

Our complete line of Trunks, Bags and Suit Cases at special discount of **15%**

This Sale is for Cash Only, Nothing Charged, Sent Out On Approval or Exchanged

# J. RUBEL & COMPANY

"THE BIG STORE WITH THE LITTLE PRICE"

OKOLONA,

MISSISSIPPI